Electronic Acknowledgement Receipt					
EFS ID:	2240370				
Application Number:	09852229				
International Application Number:					
Confirmation Number:	4955				
Title of Invention:	Technique for optimizing the delivery of advertisements and other programming segments by making bandwidth tradeoffs				
First Named Inventor/Applicant Name:	Michael Cristofalo				
Correspondence Address:	MORRISON & FOERSTER LLP  - 1650 TYSONS BOULEVARD SUITE 300 McLEAN VA 22102 US				
Filer:	Marc S. Kaufman/Kisha Avery				
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Time Stamp:	18:10:01				
Application Type:	Utility under 35 USC 111(a)				
Payment information:					

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Submitted with Payment	no
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# File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1 Power of Attorney	043978_073000_POA_and_ Statement.pdf	193434	no	2	
		108578bc3054025793c5c981db0a526 ba62651f6			
Warnings:					
Information	:				
		Total Files Size (in bytes):	193434		
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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.